

The Vancouver Life Drawing Society

Minutes Board of Director's Meeting

Tuesday, October 22, 2013

Meeting held at Basic Inquiry - 1011 Main Street

Attendees:

Doug Smardon – President

Randal Cullen - Vice President

Melissa Delamar – Secretary

Jo-Ann Turford – Treasurer

Anastasia Andrianova - Member

Betty Woo - Session Manager

Allan Cheung - Supplies Purchaser

Cyprian Libera - Session Manager

The meeting was called to order at 7:12 pm by Doug Smardon, President.

Anastasia Andrianova, a member of Basic; Allan Cheung, Supplies purchaser; Betty Woo, session manager; and Cyprian Libera, session manager have joined the meeting this month. The board thanks them all for taking the time to meet.

Old Business

Calendar

Randal and Melissa have been working to finalize the 2014 Calendar, and it is almost complete. They can be expected to be for sale in the coming weeks. Thank you to all who submitted their work.

Studio Lighting

The board had agreed, at the last board meeting, to install a curtain to isolate the model lights from the gallery lighting. The process is currently in limbo, as Cyprian looks for volunteers to help with the installation. Any help is appreciated. Please contact a member of the board, or Cyprian Libera for more information. clibera@gmail.com

Old Business

Financial Report

The financial report provided by Quantum Accounting shows an income of \$856.42 for the month of September. This is good news, as the studio has been losing money consistently for months.

The studio is still in good financial standing, but it has been a cause for some concern, and the board has invited a number of volunteers to this meeting to help discuss ways in which to increase attendance, which are outlined below.

1. Thursday Morning Session - Proposed ½ hour lesson at beginning of session by Betty Woo - After some discussion, it was the groups impression that the instruction could perhaps disrupt members who do not wish to take part. It is decided that this session will keep it's current format with no instruction.

2. Sunday causal class proposal by Anastasia - Allain Boullard and Anastasia have been in discussion regarding a fundamentals drawing class to be held weekly at the studio. Anastasia has joined the group to discuss the class, and has provided us with a proposal. The class will be 17 weeks, will be taught by Anastasia, and will be in no way a cost to the studio. The group has decided to go forward with this proposal, and Anastasia's syllabus is attached to the end of these minutes.

Attention Members:

Please find attached a course syllabus for a Observational Drawing Course being offered at our studios by our Thursday evening session manager Anastasia Andrianova. The course will run for 20 classes from November 17, 2013 to March 30, 2014.

For more information and to register please contact Anastasia at bauta@yandex.ru.

3. Suggestion by Betty Woo that all volunteers be required to purchase a membership - It has been brought to the attention of the board that not all volunteers are purchasing a Basic Inquiry membership in the spring. There has been a bit of confusion regarding whether volunteers need to purchase memberships. Randal then made the official motion, which was seconded by Jo-Ann. The motion was carried by the board. Volunteers will now be required to purchase membership, starting May 1, 2014.

4. Membership fee increase - The matter was discussed, and it was thought that raising the fee may discourage attendees from becoming members. This point has been tabled for future discussion.

5. Motion by President a change in payment for the 3 day painting sessions; cash drop ins only and volunteers pay \$9 or a session ticket to attend, ie. No 30 day pass cards accepted. - It is thought that this may be a bit confusing, and that members purchasing 30 day pass cards may be frustrated by this. This point has also been tabled for future discussion.

6. Gallery rental fee increase - All in attendance agreed that a gallery rental fee increase would be a good idea. The current rate is \$25/week, and could stand to be raised a small amount. After

much discussion, a number to which to raise the rate to could not be decided. This point has also been tabled for future discussion.

7. Motion by Alain Boullard that only advertising that benefits the Society is allowed in the studio - The community is encouraged by members & word of mouth, and it is felt that Basic needs to continue to be apart of the artistic community, and support it's members. The motion is not seconded.

8. Motion by Colin Ayers that model fees be reduced to \$60 per session - Everyone in attendance agrees that the model fees may only go up. The motion is not seconded.

Other

Facebook Advertising

Melissa brought up the possibility of Facebook advertising for the studio. She will look into the costs and report back.

Having no more business to discuss, the meeting was adjourned at 9:00 pm.

