

The Vancouver Life Drawing Society

Minutes Board of Director's Meeting

Tuesday, July 9, 2013

Meeting held at Campagnolo - 1020 Main Street

Attendees:

Doug Smardon – President
Randal Cullen - Vice President
Melissa Delamar – Secretary
Jo-Ann Turford – Treasurer
Alain Boullard – Member at Large
Caroline Dahlmanns - PR & Board Guest

The meeting was called to order at 6:35pm by Doug Smardon, President.

Caroline, Basic Inquiry's PR person, has joined the meeting this month. The board thanks her for taking the time to meet.

Old Business

Coffee Table Book

The board would like to assess member's interest in the book, and get feedback before making a decision on whether to go forward. The book, if assembled in a tasteful hardcover format, will prove to be quite expensive. A sound commitment from numerous members is needed. Caroline and Randal will work on the details, and report back ASAP.

Newsletter & PR Advertising

Caroline Dahmanns, our new PR person, created a poster for Basic Inquiry, and has distributed it and our flash cards around the city. The number of non-member drop ins has increased in the month of June, which the board believes is a direct result of Caroline's advertising. It is discussed that more posters be put up in the coming months, but as the Basic Inquiry 2nd annual calendar will be distributed in the fall, we believe it will provide excellent advertising for the studio. No more posters will be needed until after Christmas.

Memorial Web Page & Plaques on Drawing Mules

Lucas Johnson has added a memorial page to the Basic Inquiry website.
<http://lifedrawing.org/memorials.html>

Dropping Sessions

It was discussed in the last few board meetings, that if attendance did not pick up, that Wednesday morning and Tuesday Evening sessions be cancelled. Attendance has been drastically down for about half a year, and the studio is losing money. The motion to drop the sessions is put forward, and is unanimously passed. The sessions will be cancelled as of Tuesday, August 6 and Wednesday, July 24th. Emails will need to be sent out to notify members, as well as the the flash cards will need to be updated with the new schedule.

New Business

Financial Report

May 2013 saw a significant loss once again, although June saw a small profit.

New Cleaner

Ji Suk Cha (Chanel) has joined the studio as our new cleaner. The board would like to thank Chanel for her help.

Fire Inspection

2 firemen had been by the studio, and had a few items that they asked be updated, in order to comply with the fire safety code. The city of Vancouver, which leases the space to Basic, has been contacted by Doug.

Lighting

The discussion of lighting has been brought up again, and in order to make a decision, an estimate on pricing needs to be made. Caroline has mentioned that perhaps a curtain, that blocks the artists overhead lights from affecting the lighting that hits the model, be installed instead. It would be an easy and inexpensive alternative to giving the lights a complete overhaul. The board has agreed to the idea, and is looking for something to spearhead the addition.

Having no more business to discuss, the meeting was adjourned at 8:30 pm.