# The Vancouver Life Drawing Society

# Minutes Board of Director's Meeting Monday, February 3, 2014

Meeting held at Campagnolo's - 1020 Main st, Vancouver

#### Attendees:

Doug Smardon – President Melissa Delamar – Secretary Nicholas Jackiw - Treasurer Alain Boullard - Member at Large

Regrets - Randal Cullen

The meeting was called to order at 7:20 pm by Doug Smardon, President.

#### **Old Business**

# Google Drive Account - Clean up and Organize

Nicholas Jackiw has agreed to organize Basic Inquiry's google docs account. He has provided us with a proposal on how to go about this, with a 3 stage process that the board has agreed to allow Nick to proceed with. The stages are as followed.

- 1. To develop a new hierarchical folder structure for all materials.
- 2. To rename some frequently used documents for clarity and descriptiveness.
- 3. To limit read/write access to specific folders based on who needs that access, and require users to connect to shared material as themselves.

# **Facebook Advertising**

Nicholas Jackiw has also agreed to take on and look into facebook advertising for the studio. The board agrees that the facebook page, in its current state, is not reflecting Basic Inquiry's interests. The board would like to invite Tony Chu, the current Facebook admin, to the next board meeting, so that he can be properly informed as to what the board would like to see posted on the Facebook page.

#### **New Business**

#### Financial Report

The Board reviewed the 2013 financials. The expenses that the studio incurred were similar to 2012 but the revenue was substantially less. The Studio saw approximately \$31,000 less revenue than in 2012, half of which was due to a large bequest the previous year unmatched in 2013, and half due to other factors, the largest of which was reduced attendance

across 2013. Basic Inquiry lost about \$9,000, or more than 10% of our total assets, in 2013.

# Bank Policy

A policy is being formulated so that 2 board signatures are required to move money from term deposits.

### Gallery Hours

Proposal to make it a requirement for artists showing in the gallery to hold gallery hours every Saturday afternoon from 2 to 5 pm. Saturday would also be reserved for gallery artists as a day to setup and take down their shows. It is agreed that as a requirement expected of the artist, that someone be there while the gallery is open. This will help to raise the profile and credibility of the studio as a gallery.

# **Evening Sessions**

Proposal for evening sessions to start at 7:15 pm to allow artists attending sessions access to evening street parking that starts at 7pm. Sessions would end at 10:15pm. The weekday evening session managers are all on board with the proposal, and as of March 5, the new hours will be in effect. A post will be made on the website, and also hung somewhere in the studio.

# Centro Flamenco

The board has been approached to co-host Centro Flamenco's 30 year anniversary. Merry Meredith is working on a proposal for the Board to consider before approval is given to proceed.

#### Lighting

Justin Ogilvie has offered to put a proposal together for the board to consider that would improve studio lighting. The board will await Justin's proposal.

#### AGM

The board must call an Annual General Meeting in the coming months. April 5 is the date that was decided on.

#### Secretary Position

The board has a call out for a new secretary. Gaston Lessard is looking into taking the position, and the board has invited him to attend the next board meeting.

#### Other

#### Summer Members Show

A committee of studio members must be assembled by spring in order for the show to go forward. The membership will be contacted shortly to find volunteers.

Having no more business to discuss, the meeting was adjourned at 9:00 pm.